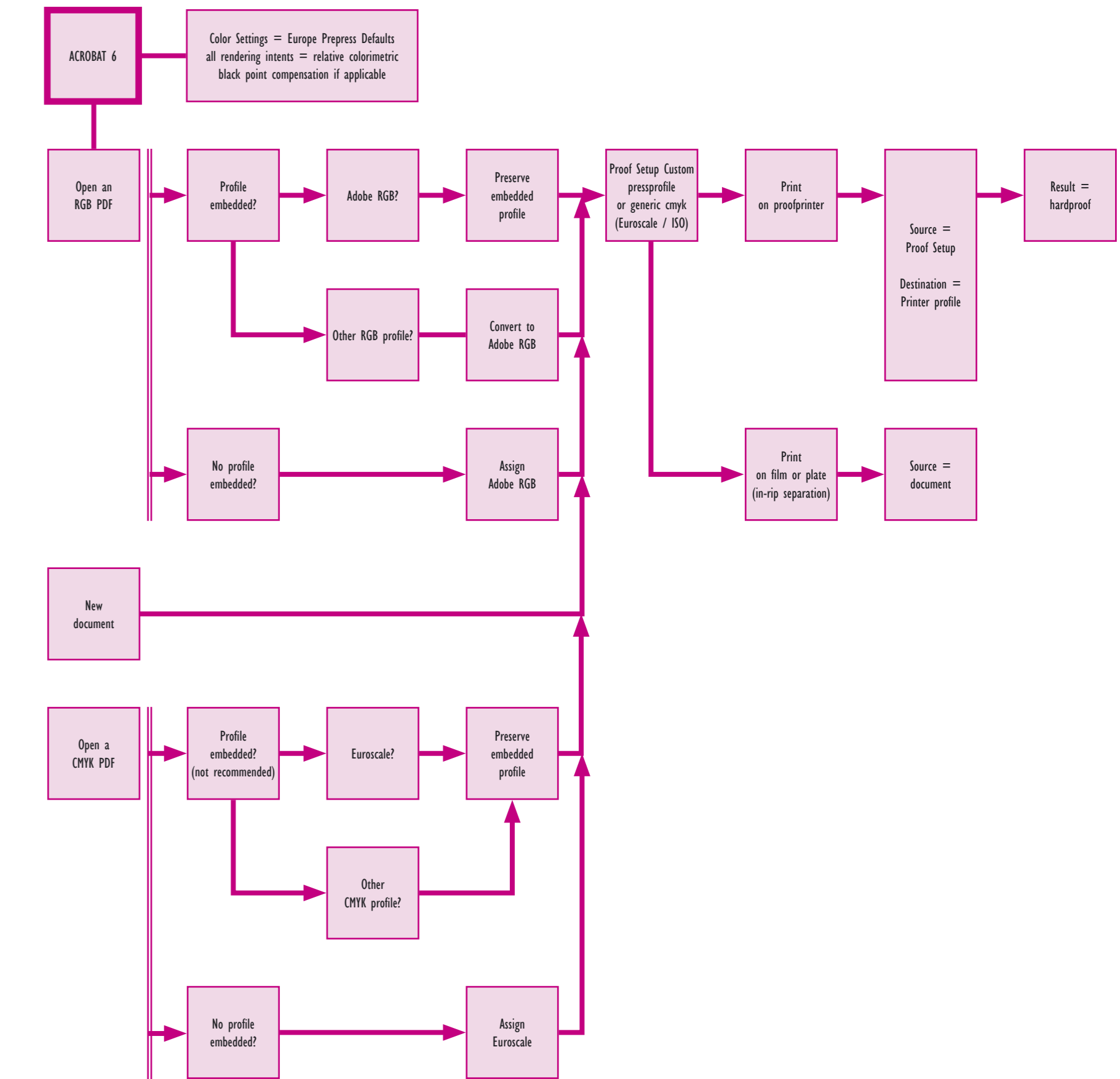
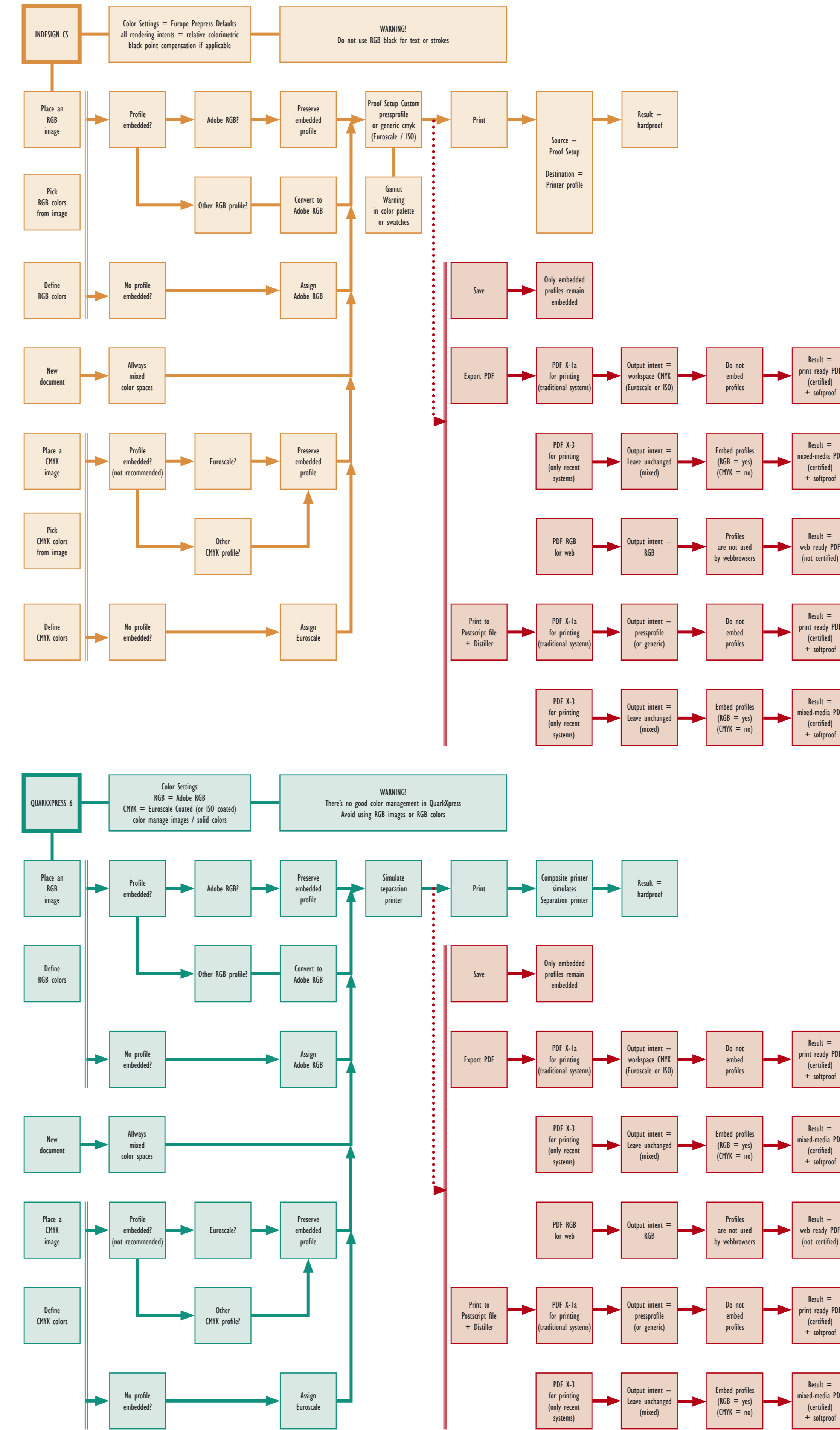
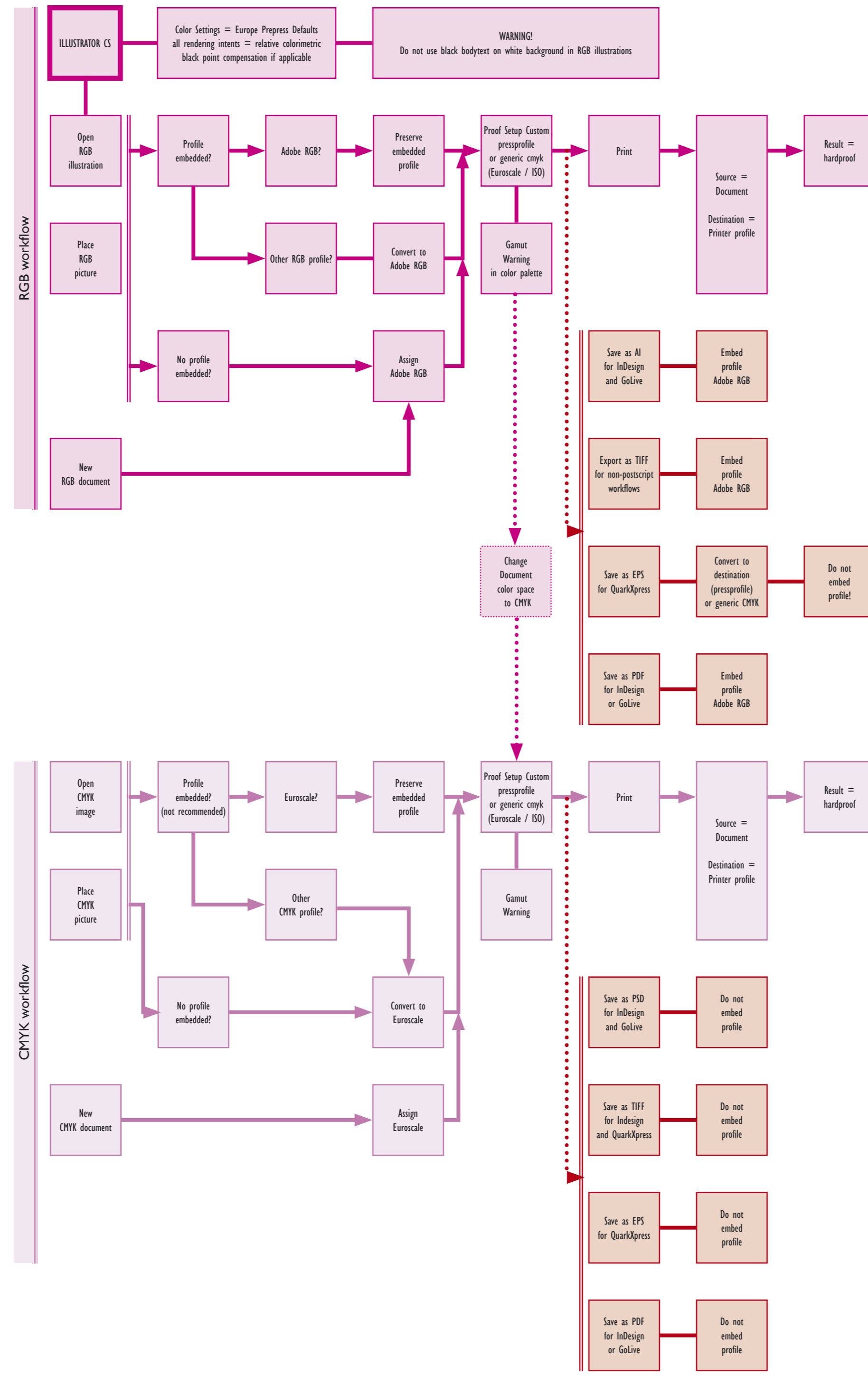
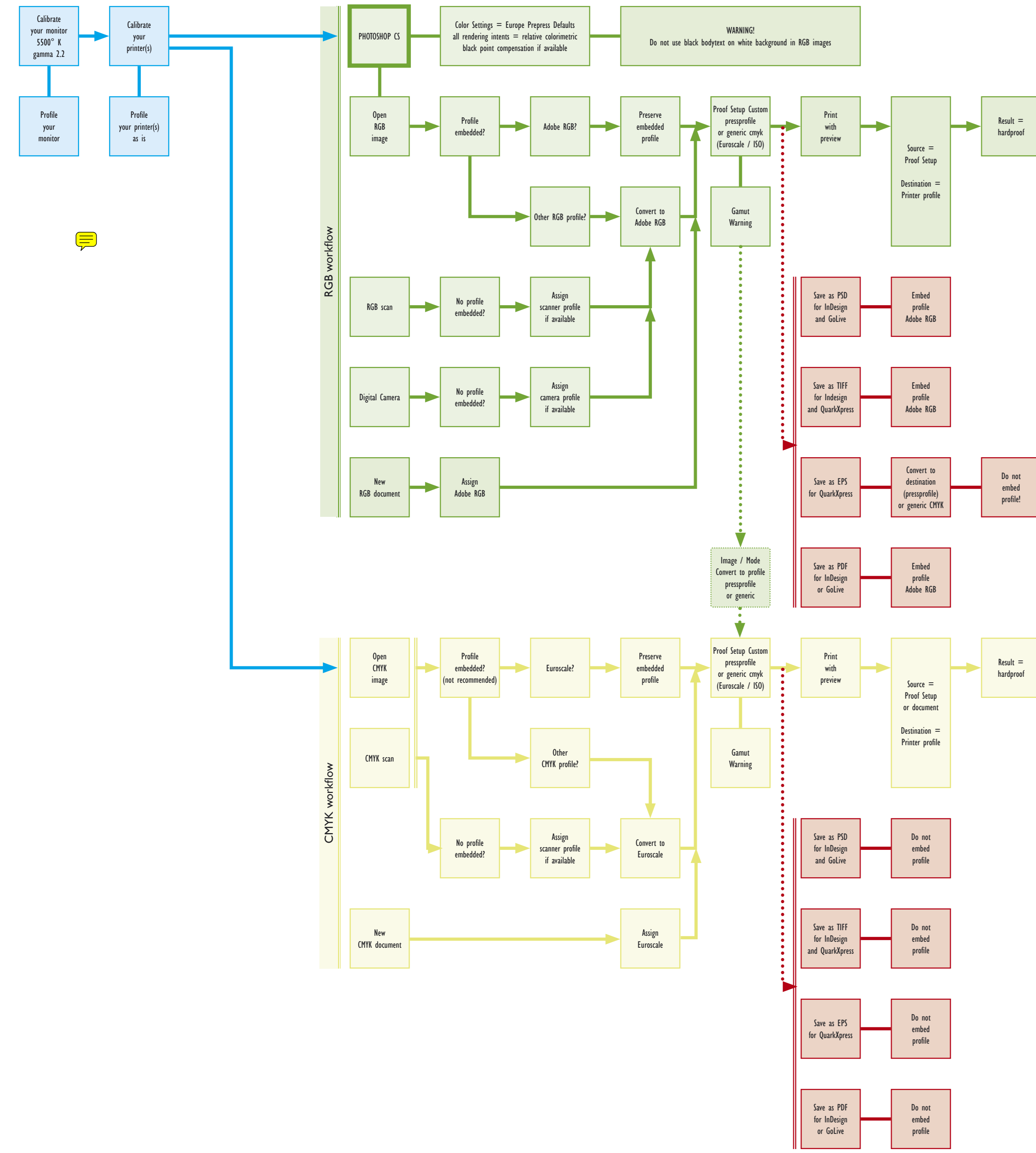


# THE COLOR MANAGEMENT ROADBOOK - a working model

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**IMPORTANT WARNING!**  
PMS colours will never be color managed - do not select PMS colours on-screen  
Always use the PMS guide in 5000°K daylight  
Never use PMS colours if printing is CMYK - or use PMS solid to process as a guideline  
Only use PMS colours if they will be printed as separate plates.